



October 1, 2007

RE: Recommendation letter for CleanTelligent.

To Whom It May Concern,

I am pleased to highly recommend CleanTelligent. CleanTelligent has played an integral role in helping BearCom to provide great customer service and quality cleaning services to our clients. CleanTelligent has also been an invaluable tool in helping us acquire additional customers.

Our company entered the Salt Lake City market in the mid-1990s. In the late 1990s we were having phenomenal sales and growth. In 2000, due to the tracking of financial data, we noticed a disturbing trend in our company. We noticed that our monthly losses (lost clients) were increasing at a much higher rate than we expected and that our sales were starting to slow down. For a year, we tried various strategies to change these trends, but our monthly losses continued to increase at a disturbing rate. In 2001 we started using CleanTelligent, and it has been instrumental in our success as a company.

When we first started using CleanTelligent, we saw immediate savings in our Customer Service Department. With CleanTelligent, we were able to reduce our staff by two full-time positions, providing us a savings of \$48,000 per year in labor costs ever since. We have also tracked our monthly losses (lost clients) since we started using CleanTelligent. After starting to use CleanTelligent, our monthly losses (lost clients) have decreased every year. Based on our data, since implementing CleanTelligent our client retention has improved by more than 300%.

The features and functionality of CleanTelligent has expanded dramatically over the past two to three years. We have noticed that the additional features and functionality have given us additional tools to help us be successful and that greatly benefit our clients. We use CleanTelligent in our sales presentations. Over the past two or three years, since we started using CleanTelligent, we have experienced a 400% increase in new monthly sales. We feel that CleanTelligent is the major contributing factor to our recent growth.

My experience shows that CleanTelligent can help cleaning companies reduce labor costs, increase sales and retain more clients. I recommend CleanTelligent to anyone (except competitors) wanting to be successful in the cleaning industry.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Joseph Jenkins', is written over a horizontal line.

Joseph Jenkins
President